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[www.VisualRetailPlus.com](http://www.VisualRetailPlus.com)

**Visual Retail Plus Inc.** takes pride in offering a complete software solution for store management. Our software may be applied to many vertical retail markets including apparel, shoes, gift, hardware, pet supplies, sporting goods, cosmetics, books, office supplies, computers, and many more.

Founded in 1991, our thriving company has been able to provide the technologies to support the rapidly growing retail market; offering the most innovative solutions to the demands of this fast-paced industry. Visual Retail Plus provides a full Point of Sale and Inventory Management solution that includes hardware, software, technical support and training. As we are the software developers, we have the capability to customize and tailor the system to suit a company's individual requirements.

Our flagship software product is **VRP**, a 32-bit application for all Windows platforms. The system allows the retailer to maintain absolute control of the entire inventory and sales process, maximizing security and minimizing employee fraud. Our software was designed with ease of use in mind, and is geared towards the convenience of touch-screen monitors. This approach presents the customer with a quick, efficient, and professional sales method – the retailer's dream software.

**VRP** handles inventory from birth to death by sku, upc, class, department, vendor, size and color, from purchase order via receiving, tagging, distribution, sales and polling. A versatile inventory management Matrix displays each item in a variety of views, while a myriad of reporting options gives the customer the power to see exactly where their inventory is going, and analyze their business trends. VRP utilizes standard database formats and is flexible and scalable enough to handle any size of operation from a single register store to a multi superstore chain

Our system has been operating successfully in hundreds of stores nation-wide. A network of trained professional dealers provides local support to our customers, as well as available support and assistance from our staff located in the main office.

### **Our Pledge...**

**Being the experts in retail computer technologies,  
We take pride in offering the best products and services**

\* For a complete list of features please refer to VRP OVERVIEW OF FEATURES

*For our latest news please refer to our website <http://www.posplus.com> or call us at –  
1-888-POS-4004 (767-4004)*

